



ST JOHN'S COLLEGE
UNIVERSITY OF CAMBRIDGE

Data protection statement for Johnians

This statement explains how the Development Office of St John's College, Cambridge handles and uses the personal data we collect about Johnians and our supporters whether donors, volunteers or participants in membership groups, eg The Beaufort Society.

Developing a better understanding of our alumni and supporters allows us to keep in touch with you, in order to keep you apprised of our activities and developments, to provide services to you, and to identify ways in which you can support us, through donations or other forms of financial and non-financial support.

We are committed to protecting your personal information and being transparent about the information we hold. The following statement sets out how the Development Office specifically uses your personal data for fundraising and alumni relations purposes.

If you have concerns or queries about any of these purposes, please contact the Data Controller, Dr Mark Nicholls on the address at the end of this notice.

To tell us how we may communicate with you and set your preferences please contact privacy.development@joh.cam.ac.uk or write to the Development Office at the address below.

Personal data held by the Development Office, St John's College, Cambridge

We may hold information relating to you from a number of sources. Most of the information we hold on Johnians is that which you provide to us on matriculation, graduation and by filling in forms for events, news, emails etc. Further information can be found on our privacy policy which can be viewed at johnian.joh.cam.ac.uk

Your Johnian record is created on matriculation using information provided by you on your College form. On graduation your record is kept up to date with details provided by you and sometimes in the case of contact details, by the University with whom we exchange current contact details on a monthly basis. CAM (Cambridge in America) provides address data with donor details.

On occasions information (eg honours and appointments) are added from publicly available sources.

Most records contain:

- Your full name, date of birth and gender
- Your current address, email and phone numbers
- Previous addresses
- Your parent's details on admission
- Your education history
- Your Tutors/DOS
- Your membership of College Sports and Societies
- Your interaction with the Development Office whilst a Junior Member
- College Awards, Bursaries and other prizes received
- Career details
- Details about your family (eg the name of your partner or spouse, children's names)

- Personal data provided by you for specific purposes (eg disability and dietary preferences for event management purposes)
- Events attended
- Details of donations both monetary and in kind (including use of premises and sponsorships)
- Your relationships with other alumni of supporters of College
- Memberships such as the Beaufort Society and Choir Association
- Copies of acknowledgements for gifts, events etc
- Copies of correspondence with the Development Office
- Your communication preferences based on information which you provide to us
- Your interests and extra-curricular activities as provided to 'Members News' and from conversations and press coverage

On occasions we augment the data we hold from publicly available data. We use targeted internet searches and we may search the following websites (either directly or by using search engines), where relevant in order to maintain the accuracy of the data listed above:

Public sources for companies (in order to find personal data of those companies' employees, etc):

- Companies House and other business-related resources (free and subscription) for UK companies
- Company websites
- US Securities and Exchange Commission for US companies

Public sources for individuals:

- Who's Who (subscription)
- Sunday Times Rich List
- Other Rich lists eg Forbes Magazine's international rich lists
- Property websites
- The Queen's Honours Lists
- 192.com
- LinkedIn, to check business details
- US White Pages

Press sources:

- Factiva (subscription) for international press

How your data is used by the Development Office

Your data is used by us for a number of interdependent purposes in support of alumni relations and fundraising. These include:

- Sending you publications (eg Johnian News and The Eagle)
- Sending event invitations
- Conducting surveys following events and publications
- Sending appeals and requests for donations
- Promotion of the Beaufort Society
- Research ahead of face to face meetings
- Arranging and notes of face to face meetings
- Administrative purposes (eg processing event attendance request or donation)
- Managing personal preferences, feedback and complaints
- Maintaining monthly data exchange of current contact details with the University

Before accepting major donations we are required to conduct due diligence, including reviewing publicly available personal data relating to the donor's criminal convictions and offences.

Communications may be sent by post, telephone or electronic means (principally by email) depending on the contact details we hold and the preferences expressed by you about the types of communications you wish to receive.

When the Development Office shares your data with others (our partners)

Updates to contact details and changes to your name/title are shared with the University on a monthly basis. Transmission of data between the Development Office and the University is managed through agreed processes which comply with relevant data protection legislation. The University has its own data protection statement and procedures.

Publications you receive from us are sent by selected mailing houses with which we have a third party data protection agreement in place. Files are encrypted and destroyed after mailing and your data is never sold on.

How we protect your data

Before using a third party service we ensure data sharing agreements are in place. We send address data to a mailing house when posting our publications and we use an external provider to assist with the preparation and running of our Telethon.

We do not sell your personal data to third parties under any circumstances or permit third parties to sell on the data we have shared with them.

We facilitate communication between individual alumni, but we do not release your personal contact details without your express permission.

Data is on occasion shared within College for the purposes of reconnecting Johnnians with Teaching staff and when booking dinner and accommodation.

Your rights

You have the right to:

- ask us for access to, or rectification or erasure of data
- restrict processing (pending correction or deletion)
- object to communications or direct marketing
- ask for the transfer of you data electronically to a third party (data portability)
- You have the right to lodge a complaint with the Information Commissioner's Office at <https://ico.org.uk/concerns/>

Further information

The legal basis for processing your personal data for the interdependent purposes set out above is that it is necessary for the pursuit of our legitimate interests. We always handle your personal data securely and minimise its use, and there is no overriding prejudice to you by using your personal information for these purposes. In addition, there is no statutory or contractual requirement for you to provide us with any personal data.

Please contact us at privacy.development@joh.cam.ac.uk if you have any concerns or questions about the above information or you wish to ask us not to process your personal data for particular purposes. Where you have specific requests relation to how we manage your data, we will endeavour to resolve these, but please note there may be circumstances where we cannot comply with specific requests.

We will retain your data indefinitely in support of your lifelong relationship with the College or until you request us to do otherwise. We will publish on our website any changes we make to this data protection statement and notify you by other communications channels where appropriate.

Where you exercise your right to erasure, we will continue to maintain a core set of personal data (name, subject(s), matriculation and graduation details, unique identification number and date of birth) to ensure we do not contact you inadvertently in future and to maintain your academic record for archive purposes. We may also need to retain some financial records about you or for statutory purposes (eg Gift Aid, anti-fraud and accounting matters).

Data Controller
Dr Mark Nicholls
St John's College
Cambridge
CB2 1TP

To tell us how you would like to hear from us please contact
Office Administrator
Development Office
St John's College
Cambridge
CB2 1TP
01223 338679

privacy.development@joh.cam.ac.uk